

DE BEERS GROUP DESIGNERS INITIATIVE SHINING LIGHT AWARDS

ENTRY FORM

Once again, it's time to pay homage to the wealth of design talent that exists in Botswana, Namibia and South Africa, and for the first time in Canada, by creating a design platform through which the creative artistry can be showcased using nature's most remarkable and finest creation: the Forevermark diamond.

HEROINES & HERITAGE 2018- 2019 CAMPAIGN

SUBMISSION SPECIFICATIONS

1. Competitors need to supply their proposal with the following:
 - A full collection is required, all pieces must be part of the same theme.
 - Preferred Rhino or similar 3D program, scale 2:1. You are required to create a disc with your 3D design files for your hard copy delivery.
2. If 3D technology is not available, an asymmetrical 2D or 3D drawing will be required scale at least 1:1 – 2:1 preferred.
3. Technical drawing of ONLY the ring is required – At a later stage the other pieces may be required.
4. Only one hero diamond minimum size 14pts – maximum 1.5-2carats. All pavé or embellishment must be 0.05pts or below (0.03 preferred)
5. Gold (no specific carat) any colour, platinum, palladium or silver. No other materials allowed.
6. Loop to hold pendant must be at least 2.8 mm in diameter for chain clasp to pass through.
7. Clasps, opening and closing mechanisms (earring/bracelets), at choice.
8. Pieces may have movement so hooks etc. at choice. Robustness must be assured.
9. A mood/story board (images) with a written description (150 words) of the idea as well as a name for the collection.

THE DESIGN BRIEF

The designer must be inspired by the theme of Heroine's and Heritage.

1. The design should be the inspiration for a diffusion line collection consisting of:
 - a. One solitaire ring (with or without pavé on shank)
 - b. One set of earrings (with or without pavé)
 - c. One pendant (with or without pavé)
 - d. One bracelet or bangle (not both - with or without pavé)
 - e. Name of the collection with a brief description (less than 150 words)

FINAL SUBMISSION DATE: 17h00, Thursday 31 January 2019

DELIVERY ADDRESSES:

SOUTH AFRICA

De Beers Group Shining Light
Awards Competition

c/o Able Madonsela
De Beers House
Cnr Diamond and Crownwood Road,
Crown Mines
Johannesburg, 2013

BOTSWANA

De Beers Group Shining Light
Awards Competition

c/o Nomhle Diteko
De Beers Group Global
Sightholder Sales
Plot 63016, Block 8
Airport Road
Gaborone, Botswana

NAMIBIA

De Beers Group Shining Light
Awards Competition

c/o Helena Mootseng
9th Floor, Namdeb Centre
10 Dr Frans Indongo Street
Windhoek, Namibia

CANADA

De Beers Group Shining Light
Awards Competition

Delivery details will be published
on our website as soon as they
have been finalised.

